

## Music

A high-caliber chamber chorale keeping beautiful choral music alive and sharing it with the Tennessee Valley through free concerts

## Workshops

Annual music workshops that provide an important resource for the teaching, performing, and composing communities

## Creativity

Actively commissioning new musical works from international and local composers and collaborating with local arts organizations in innovative and surprising ways

## Unity

Promoting community connection through corporate singing and audience participation

*There is something about music that brings us closer and helps us come together as a community.*



## Season Ads

\$300	Full Page, full season
\$225	Half page, full season
\$150	Quarter page, full season

## Single Ads

\$125	Full Page, single performance
\$100	Half page, single performance
\$ 75	Quarter page, single performance

## Concert Sponsorships

*Corporate sponsors truly make our season possible. They help us secure spectacular venues, promote upcoming concerts, and hire musicians to provide stellar musical experiences.*

\$3,000	Season Sponsor
\$2,000	Mosaic Sponsor
\$1,000	Concert Sponsor

## In-Kind Sponsor

*In-kind sponsors supply critical needs such as food/beverages, graphic design, lighting, sound, reciprocal ads, and the like. In-kind sponsors receive website logo placement, signage, and stage mention at the sponsored event and in event ads plus VIP seating.*

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## Count Me In!

Name/POC: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*For more info, contact us at [hsvmasterchorale.org](http://hsvmasterchorale.org)*

# Sing. It resonates.

[hsvmasterchorale.org](http://hsvmasterchorale.org)

Dr. Patricia Ramirez Hacker, Director

The Huntsville Master Chorale  
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# Sing. It resonates.

## Our Mission

The Huntsville Master Chorale celebrates creativity by providing vibrant musical performances, developing singers, commissioning original compositions, and promoting community through choral singing and collaborating with other local arts groups.

While the Chorale provides musical growth for singers, it also provides educational opportunities for area musicians, composers, and music educators. Through workshops and Meet the Composer events, we bring tools, perspectives, and master class teaching opportunities that enrich our arts community.

The Chorale has a particular heart for commissioning new works. Composition is where music begins, and we feel honored to participate in the process. The Chorale consistently brings new musical works to life, both from composers of international renown and in the local area.

Above all, we seek to promote unity through music. We believe that corporate music provides the unique opportunity to offer peace, inclusion and harmony to all involved, performer and listener alike.

Bringing music to life requires the dedicated work of many volunteers. The Huntsville Master Chorale is made up of skilled musicians who are also music educators, business owners, engineers, artists, medical professionals, and the list goes on.

The Chorale also values committed patrons who pitch in to prepare venues, provide in-kind donations, and spread the word about performances. All value the opportunity to provide superior musical experiences to the area.

*Key to the Chorale's mission is keeping concerts free to the public, making quality music accessible for all.*

And that requires funds - for sheet music, instrumentalists, performance venues, composers' fees, recording costs, and marketing, as well as staff salaries.

Our primary fundraising tool is an annual event, *Mosaic of Love*. This pop concert features music, food, and dancing, and is always a sell-out event. *Mosaic* and our many sponsors provide much-needed funds that keep other concerts free to ensure cost is never a barrier to experiencing great choral music.

## The arts mean big business in Huntsville-Madison County

### Did you know?

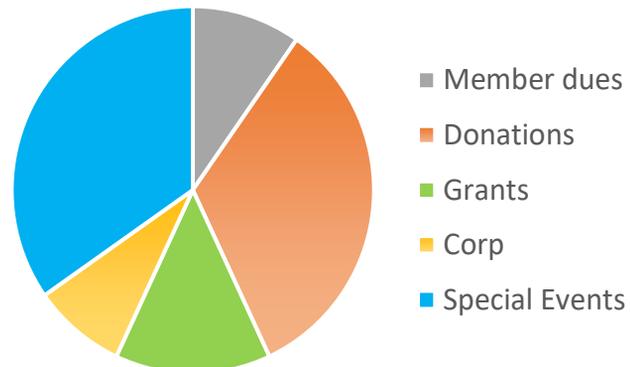
- The nonprofit arts industry generates \$6.6 million in local and state government revenue.
- 1.5 million people attended arts & cultural events in Huntsville/Madison County, with 20% of those audiences coming from outside of Madison County.
- The Arts don't *simply* provide entertainment, they are a vital gear in the machine that keeps Huntsville constantly innovating, creating, and growing.

– Source: Arts & Economic Prosperity Study

*“A vibrant arts and culture industry helps local businesses thrive and helps local communities become stronger and healthier places to live. Leaders who care about community and economic vitality can feel good about choosing to invest in the arts.”*

– Robert Lynch, President and CEO, Americans for the Arts

### Where do our dollars come from?



**Join us.  
Support the arts.**